Monday, November 21, 2011

12.00 h Lunch for Speakers and Organisers

13.00 h Welcome
Friederike BÖSSE (JDZB)

Introduction
Florian COULMAS (DIJ)
Susanne KLIEN (DIJ)
Carola HOMMERICH (DIJ)

13.30 h Session 1: Meanings of Happiness in Cross-cultural Comparison (Hommerich)

Happiness, Culture and Context
Gordon MATHEWS (Chinese University of Hong Kong)

Meanings of happiness in cross-cultural comparison
Yukiko UCHIDA (Kyoto University)

15.00 h Coffee Break

15.30 h Session 2: Methodological Reflections: How to approach Happiness (Klien)

East-West difference in happiness: Cultural bias or cultural causation?
Ruut VEEHNOVEN (Erasmus University Rotterdam)

Happiness as collaborative autobiography: towards more realistic, culturally embedded, and empathic happiness studies
Neil THIN (University of Edinburgh)

17.50 h Remarks on the “Study Commission on Growth, Wellbeing and Quality of Life”
Dr. Wolfram BACKERT (Secretariat, “Study Commission on Growth, Wellbeing and Quality of Life”)

18.00 h Remarks on the “Working Group on Happiness” at the Cabinet’s Office
Yukiko UCHIDA (Kyoto University)

18.10 h Discussion with Daniela KOLBE, MP
(Head of “Study Commission on Growth, Wellbeing and Quality of Life”)

18.30 h Dinner
### Tuesday, November 22, 2011

**09.00 h  Session 3: Achievement of Happiness (Winkler)**

**Happiness - The Policy Issue**  
Bruno FREY (University of Zurich)

**The Pursuit of Happiness: Wellbeing in an Unequal World**  
Kate PICKETT (University of York)


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**11.00 h  Session 4: Case Studies (Klien)**

**Happiness and social cohesion in Britain and Japan: a comparative study of two island economies**  
Dimitris BALLAS (University of Sheffield)

**Status Anxiety, Subjective Exclusion and Happiness - a German-Japanese Comparison**  
Carola HOMMERICH (DIJ)

**How to make voters happy? An analysis of political parties' promise of happiness made in election manifestos**  
Chris WINKLER (DIJ)


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**14.00 h  Session 5: Development, Social Progress and Happiness (Hommerich)**

**Local Development Vision Project and People’s Life Evaluation in Hyogo**  
Takayoshi KUSAGO (Kansai University)

**The Quest for a New Way of Life beyond Material Affluence: Aspirations, Expectations and Experiences of Young Urban In-migrants to Rural Areas in Contemporary Japan**  
Susanne KLIEN (DIJ)

**Attitude about international development among university students in Japan**  
Motoi SUZUKI (National Museum of Ethnology Osaka)


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**16.00 h  Final Discussion (Coulmas)**

End of the symposium