

*German Institute of
Japanese Studies*

*Waseda University
Institute for Modern
Political Science and
Economics*

*Friedrich-Ebert-
Foundation*

International Conference

"THE POLITICAL ECONOMY OF TRADE CONFLICTS"

December 11 and 12, 1993

Waseda University International Conference Center

1-6-1 Nishi Waseda
Shinjuku-Ku
Tokyo

Conference Languages
English/Japanese
(simultaneous translation)

Organization Committee

*Franz Waldenberger
German Institute for Japanese Studies
Nissei Kojimachi Bldg.
3-3-6 Kudan-Minami
Chiyoda-Ku, Tokyo 102
Tel.: (03)3222-5077
Fax: (03)3222-5420*

*Michael Ehrke
Friedrich-Ebert-Foundation
Minami Aoyama
Daiichi Mansion No. 312
5-1-10 Minami-Aoyama
Minato-Ku, Tokyo 107
Tel.: (03)3407-8717
Fax: (03)3407-8036*

THE POLITICAL ECONOMY OF TRADE CONFLICTS

Trade policy issues have increasingly become the focus of international politics. This is of course the result of the progressive integration of the world economy during the postwar period. The intensified trade relations between national economies have naturally expanded the areas of friction. Disputes on tariffs and quotas in product trade have been complemented and replaced by questions such as the liberalization of trade in services, the protection of intellectual property rights, government procurement, regulatory measures, national competition policies or technical standards. Along with the new quality of trade issues, the means of settling disputes have been diversified, including traditional unilateral counter measures, ongoing and intensive bilateral and multilateral negotiations as well as national regulatory reform. Given the diversity of topics and strategies it is not surprising that national approaches to the solution of trade policy issues differ according to the national political and administrative system as well as the nations' historical experiences and their actual position in world trade.

Program

December 11, 1993

9.30 Introduction
Michael Ehrke, Friedrich-Ebert-Foundation

1st session: Japanese Trade Policy

10.00 "Japanese Trade Policy and Political System"
Kôsukey Ôyama, Tsukuba University

10.30 "Foreign and Domestic Determinants of Trade Policy"
Risaburo Nezu, Ministry for International Trade and Industry

11.00 Discussion

11.30 Coffee break

2nd session: US Trade Policy

11.45 "Bilateralism and Regionalism in US Trade Strategy"
Kenneth Oye, Massachusetts Institute of Technology

12.15 "The Rationale behind US Trade Policy"
N.N.

12.45 Discussion

13.15 Lunch break

3rd session: EC Trade Policy

14.45 "EC Trade Policy: Some Key Characteristics"
Hans-Peter Fröhlich, Institut der deutschen Wirtschaft, Cologne

15.15 "EC Trade Policy: The Twelve vis-à-vis Japan - From Confrontation to Cooperation"
Wolfgang Pape, European Commission, Brussels

15.45 Discussion

16.15 Coffee break

Panel discussion:

16.30 "Trade Policy of Japan, the US and the EC -
17.30 Similarities and Peculiarities"

December 12, 1993

4th session: Conflict Area I - Agriculture

- 9.30 "Historical Background of Government Intervention in Agriculture and Possible Compromise in the Farm Trade Arena"
Kenji Horiguchi, Waseda University
- 10.00 "Japanese Farm Products Trade and Japanese Agricultural Policy"
Yoshiaki Watanabe, Ministry of Agriculture, Forestry and Fisheries
- 10.30 "EC Agricultural Policy and International Agricultural Trade Effects"
Adolf Weber, University of Kiel
- 11.00 Discussion
- 11.30 Lunch break

5th session: Conflict Area II - High Technology

- 13.00 "The Role of Governments in High Tech Trade"
Glen S. Fukushima, AT&T Tokyo
- 13.30 "Bureaucratic Policies for High Technology Industries"
Maurice Bourène, EC delegation Tokyo
- 14.00 "An Analysis of Anti-Dumping Policies in World Markets for High Technology Products"
Kazuharu Kiyono, Waseda University
- 14.30 Discussion
- 15.00 Coffee break

6th session: Means of Conflict Solution

- 15.30 "SII - a Solution Model for Trade Conflicts?"
Takehiko Yamamoto, Waseda University
- 16.00 "Competition Policy as a Market Opening Instrument"
Franz Waldenberger, German Institute for Japanese Studies
- 16.30 Discussion
- 17.00 Closing Remarks
- 17.15 Josef Kreiner, German Institute for Japanese Studies

Speaker Profile

Maurice Bourène is currently 1990 Counselor for Science and Technology at the Delegation of the Commission of the European Community in Tokyo. From 1982 to 1990 he served as Attaché for Scientific Affairs at the French Embassy in Tokyo. During his service in Japan, he has been involved in negotiations with the Japanese Government concerning trade issues in high-technology products.

Hans-Peter Fröhlich is a member of the Managing Board of the Institut der deutschen Wirtschaft in Cologne. He serves as the Institute's senior international economist with a special interest in international trade, finance and monetary policy. He has published extensively in these fields, covering a broad range of topics such as European Monetary Union, protectionism and international policy coordination.

Glen S. Fukushima is Director of Public Policy and Market Development at AT&T Japan. Prior to his current position, he was Deputy Assistant United States Trade Representative for Japan and China (1988-1990) and Director for Japanese Affairs (1985-1988) at the Office of the United States Trade Representative. As such he was involved in practically all trade negotiations between Japan and the U.S. under the late Reagan and the Bush administration. His publications include 'Nichi-Bei Keizai Masatsu no Seijigaku' [The Politics of U.S.-Japan Economic Friction] (Tokyo: Asahi Shimbunsha, 1992).

Kenji Horiguchi is Professor of the Department of Political Science and Economics at Waseda University. He has made many contributions to the analysis of agricultural economics and land economics. He recently edited 'Shokuryô yunyû taikoku e no keishô - nôsanbutsu bôeki no jissô' [Alarm Bells Ringing for Food Importing Rich Countries - the True Nature of Trade in Farm Products] (Tokyo: Nôbunkyô, 1993).

Kazuhiro Kiyono is Professor of the Department of Political Science and Economics at Waseda University. His field of research is international trade and applied micro economic theory. His recent publications deal with the analysis of strategic trade policy but also cover questions relating to the international migration of labor.

Risubaro Nezu is Deputy Director-General for Trade Negotiations, Minister's Secretariat in the Japanese Ministry of Trade and Industry. As such he is involved in the trade negotiations under the GATT Uruguay Round, the OECD and Japan-US bilateral relations. Recent previous positions include Director for International Business Affairs Division, Industrial Policy Bureau, Director of Steel Industry Division and Counselor at the OECD in Paris.

Kôsuke Ôyama is Assistant Professor at the Institute of Social Sciences at Tsukuba University. Topics of his research are decision making in Japanese industrial policy and its implementation by administrative guidance. His recent publications deal with the postwar history of Japanese industrial policy and the Japanese-type policy decision process.

Kenneth A. Oye is Professor of the Department of Political Science and Director of the Center for International Studies at the Massachusetts Institute of Technology. He has made numerous contributions to the analysis of international economic policy issues and US trade policy. His recent publications include "Economic Discrimination and Political Exchange: World Political Economy in the 1930s and 1980s" (Princeton University Press, 1992).

Wolfgang Pape is presently member of the Forward Studies Unit (Asia) under President Delors at the European Commission in Brussels. As First Secretary of the Delegation of the European Commission in Tokyo from 1982 to 1988 he took part in market access negotiations between the EC and Japan. He has written on Japan and the EC in numerous publications.

Franz Waldenberger is researcher at the German Institute for Japanese Studies in Tokyo. Before coming to Japan in November 1992, he worked for the German Monopolies Commission examining in his last research project the relation between strategic trade policy and competition policy. The results are published in the Ninth Biennial Report of the Commission. His present field of research is Japanese competition policy and industrial organization.

Yoshiaki Watanabe is Director of the Policy Planning Division in the Japanese Ministry of Agriculture, Forestry and Fisheries. He has participated in numerous trade negotiations with the United States and South Korea on trade in agricultural products and fishery products. He has also been involved in the reform of the Food Control Law. Mr. Watanabe is very familiar with matters related to the production, distribution and pricing in the rice market.

Adolf Weber is Professor of the Institut für Agrarökonomie at the University of Kiel. He has made numerous contributions to the field of world food economy, agribusiness marketing and international comparative agriculture and policy. From 1974 to 1976 and again from 1980 to 1982 he was Professor and Head of the Department of Agricultural Economics at the University of Nairobi, Kenya.

Professor Takehiko Yamamoto is at Waseda University Dean and Professor of International Politics of the Graduate School of Political Science and Professor of the Department of Political Science and Economics. He has made numerous contributions to the analysis of international economic policy. His recent publications are on Japan-U.S. economic relations and trade policy issues in high technology fields.