



Sendai Knowledge Cluster - Global Cluster Linkage Project Event

German Institute for Japanese Studies/ FINPRO / Tohoku Fukushi University

Workshop

Socio-political and Business Aspects of Care in an Era of Demographic Change

Friday, 7th March, 2008

Venue: Station Campus Bld 8F, International Conference Hall, Tohoku Fukushi University

(the Tohoku-Fukushi-Dai-Mae Station, JR Senzan Line from Sendai-Station)

10:30-12:30 Opening and Session I

Chairperson: Koichi Ogasawara (TFU)

Opening Speech: Merja Karppinen (FINPRO)

Session presentations (each 10 minutes presentation)

The Knowledge Cluster Project and Social System Innovation

Kentaro Totsu (Tohoku Univ.)

Finpro and Life Science Promotion

Merja Karppinen (Finpro)

Care Communication: Language in Institutional Elderly Care

Peter Backhaus (DIJ)

Beyond Borders: Foreign Care-Givers in Japan

Gabriele Vogt (DIJ)

Adult Guardianship in Japan

Junko Ando (DIJ)

Caring for Elderly People in Japanese TV Ads

Michael Prieler (DIJ)

14:00-16:00 Session II

Chairperson: Florian Kohlbacher (DIJ)

Session presentations (each 10 minutes presentation)

Regulations and Standards in the Japanese Medical Computerization: Enhancers or Inhibitors?

Nobuyuki Kishida (Waseda Univ.)

Care for Sleep: For the Better Quality of Life

Ko Mizuno (TFU)

Embedding the Prevention in Ordinary Life of Ordinary Citizens

Takayuki Kawamura (TFU)

Care and Health: Manipulating the Concepts and Integrated System

Koichi Ogasawara (TFU)

Why Care? CSR and Social Innovation in an Era of Demographic Change

Florian Kohlbacher (DIJ)

16:00-16:10 Closing Note Florian Kohlbacher (DIJ)

16:10-16:30 Wrap-up

16:30 Bus from the Station Campus to S-FWBC Sendan-no-Yakata

17:00-18:00 Sendan-no-Yakata, TFU affiliated elderly care facility

introduction by Director Jun Nakazato, Sendan-no-Yakata

tour to R&D Unit of S-FWBC led by Director Merja Karppinen

18:15 Bus from S-FWBC Sendan-no-Yakata to Sendai station

19:00 - 21:00 Welcome dinner

Access:

Tohoku-Fukushi-Dai-Mae Station, 11 min. by JR Senzan Line from Sendai-Station
JR 仙山線：「東北福祉大前駅」下車，仙台駅 下り（山形方面）約 11 分

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