

**International Symposium
December 10, 2004, Meiji University**

Recent Developments in the Automotive Supplier Industry in Japan and the EU

Time	Title	Name, Institution
	Welcome and Keynote Speech	
12:30	Doors Open	
12:45	Greeting	Organizers + Sponsors
12:50-13:20	Keynote speech: Changes in the Automotive Value Chain – a new role for suppliers?	Mr. Tetsuo Kitani, McKinsey&Company
Session 1	“Changes in OEM Purchase Policy”	
	Chair: Dr. Jochen Legewie, CNC – Communications & Network Consulting Japan KK	
13:25-13:55	Changes in OEM Purchasing Policy in Japan: Some Suggestions from an International Comparison of Financial Data	Prof. Dr. Katsuki Aoki, Kantogakuin University
14:00-14:30	Developments in the European Automotive Industry - Requirements and Challenges for OEMs and Suppliers	Dr. Jürgen Bischoff, Fraunhofer IPA
14:35-15:05	Changes in DaimlerChrysler’s Purchase Policy	Mr. Hans-Joerg Kottmann, DaimlerChrysler Japan Co., Ltd.
Session 2	“Hollowing-Out: Threats for the Local Suppliers?”	
	Chair: Dr. Fabrizio Mura, EU-Japan Centre for Industrial Cooperation	
15:10-15:40	Continuous Process Innovation in Japanese Auto Parts Manufacturing: Implications for Hollowing-Out in Japan	Prof. Dr. Shoichiro Sei, Kantogakuin University
15:45-16:15	The Automotive Industry Shift to Eastern Europe and China: Dim Prospects for Germany?	Mr. Hideaki Kawamura, Ernst & Young, Ltd.
16:20-16:50	Changes in the Japanese Market – A Foreign Firm’s View	Mr. Richard Kracklauer, Sachs Automotive Japan Corporation, Speaker from Faurecia Group
16:50-17:10	Coffee break and Networking	
Session 3	“Industry Clusters – A New Productivity Model?”	
	Chair: Mr. Christian Blank, IIC – Industrial Investment Council	
17:10-17:40	Automotive Clusters in Japan – the Aichi Region	Prof. Dr. Masaaki Tsuji, Osaka University
17:45-18:15	Automotive Clusters in Germany – tasks for SMEs	Prof. Dr. Heinz Jürgen Klepzig, Augsburg University of Applied Science
18:20-18:50	The Eastern German Automotive Cluster – A Japanese Supplier Perspective	Mr. Gert Herrmann, formerly Takata-Petri AG
	Wrap-up and Reception	
18:50-19:00	Wrap-up	Dr. Andreas Moerke, DIJ – German Institute for Japanese Studies
19:00-20:00	Reception	