The Challenge of Globalization for Japanese HR Management

Hitoshi Yamanishi Nomura Babcock and Brown Co., Ltd.

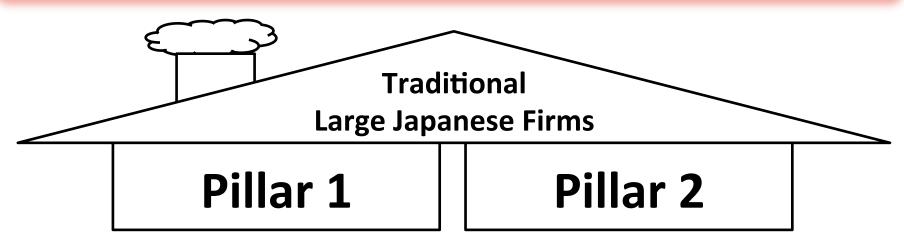
What is the challenge?

The success of the traditional HR scheme in the past

What is "the traditional HR scheme"?

Long-term employment contract
38 – 43 years

2. Ability based grade system (Shokunou Shikaku Seido)



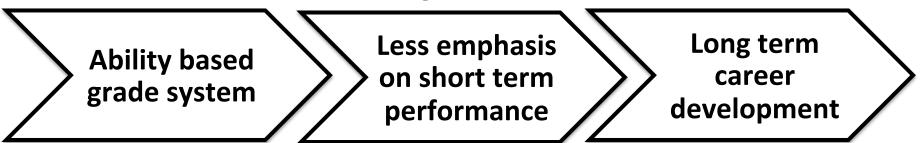
Why has this been successful?

Because it was well designed for employees.

1. Cash Flow



2. Career Development



Why has the success become a challenge?

1. Vitality of employees/organizations is lost.

2. Difficult to build "one team culture" across a global organization.

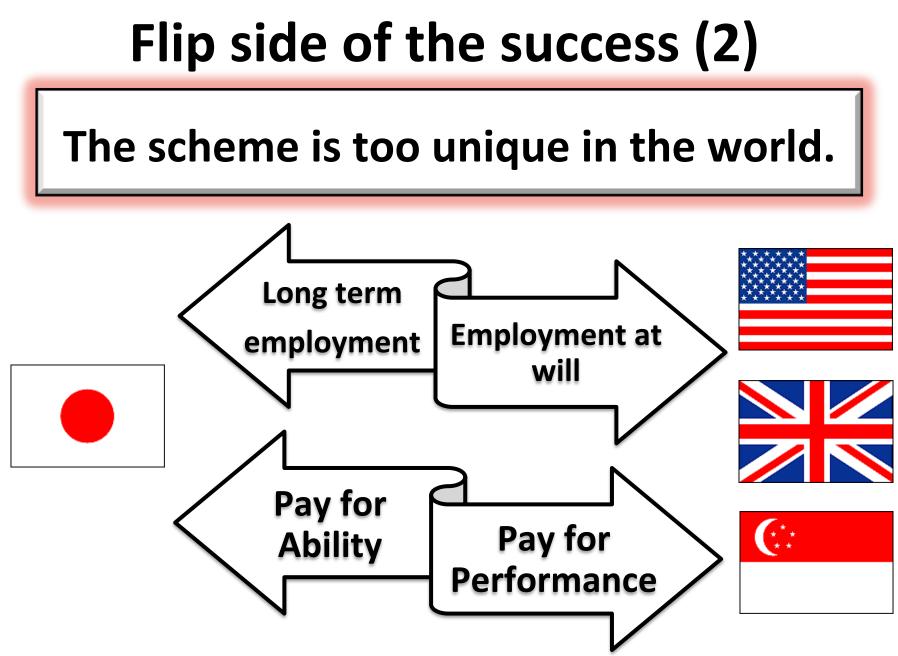
Flip side of the success (1)

The scheme does not encourage employees to take "risks"/"actions for change".

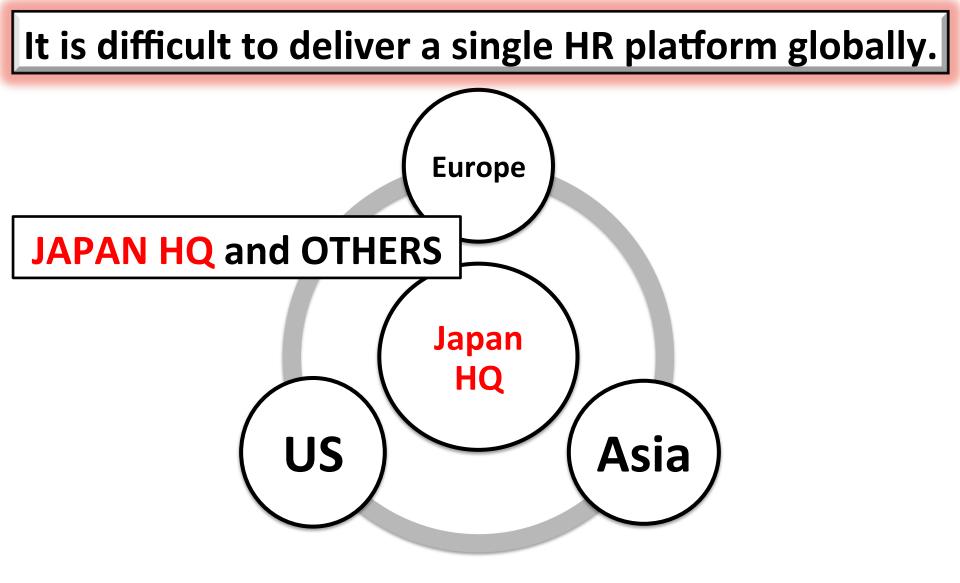
1. Employees can enjoy stable cash flow for many years.

2. Employees are promoted based on ability, not on performance.

3. As an employee, why bother to take big risks?



Japan centric HR model



Three disadvantages of HQ under Japan centric HR Model

1. Information gathering

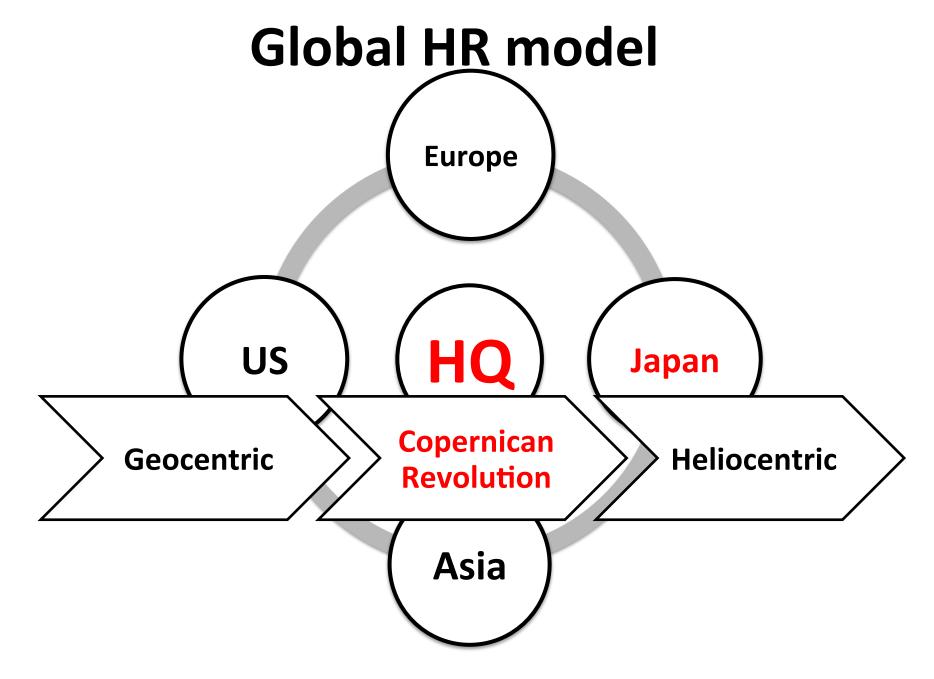
2. Decision makings

3. Global team work

What do we need instead?

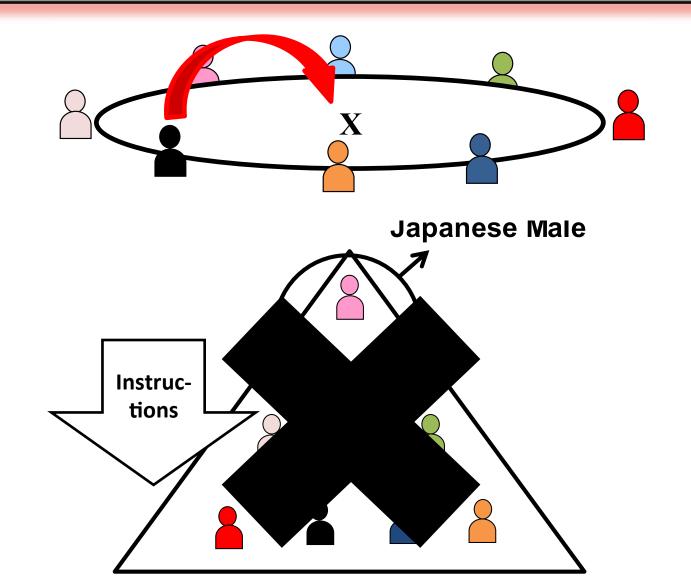
1. A group of energetic employees focusing on client services/organizational effectiveness across the board.

2. HR platform which enables above globally.



Global round table

Active and fair discussions regardless of nationality.



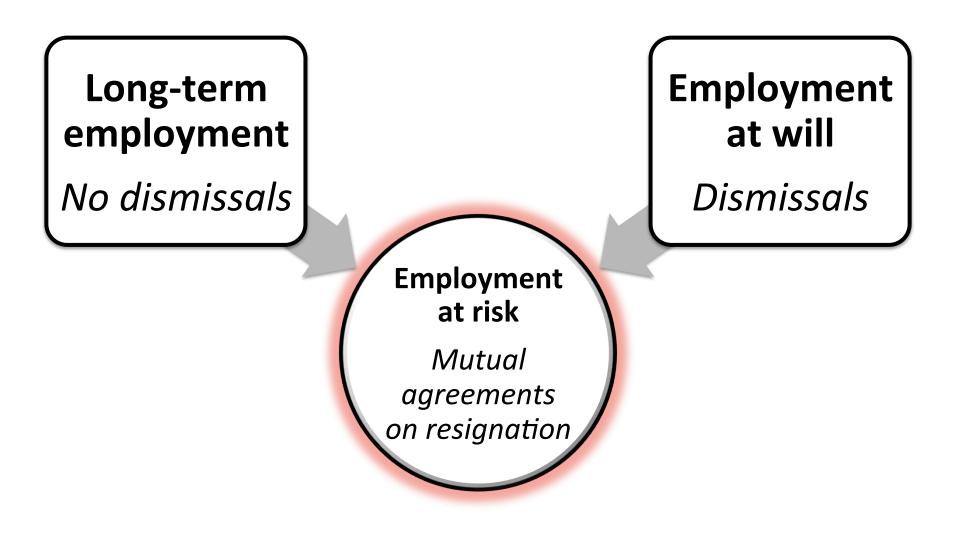
What should be changed?



What lies at the center of HR issues?

The long term employment

How can we change it? (1)



How can we change it? (2)

Cash flow needs to be redesigned.

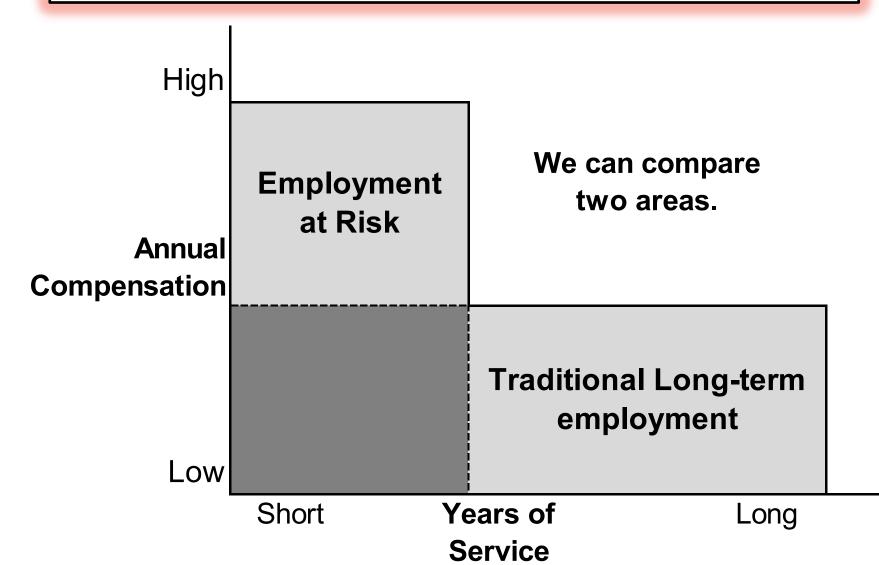
1. In financial theory, higher risk needs to be rewarded with higher return.

2. Employees' compensation should be raised.

3. Employment at risk and salary hike should be introduced together.

Revision of Cash Flow

A perspective to revise cash flow



What should be incorporated into law?

Financial compensation for dismissal

1. The point of litigation is limited to whether employment contract is valid or not.

2. That means "Take it or leave it" only. This makes both parties unhappy.

3. A legal framework allowing reasonable monetary settlement is required.

Three concluding remarks

Create a single global HR platform including Japan HQ.

Incorporate culture of global round table.

Think cash flow throughly.