



Netizens and South Korean Politics

Citizen's Power in Presidential
Election 2002

Eun-Jeung Lee, Dec. 5th 2003, Tokyo DIJ



Netizens and South Korean Politics

Citizen's Power in Presidential Election 2002

- ◆ - „Crisis of Participation“
- ◆ - Internet as Alternative Media
- ◆ - Power of the Netizen
- ◆ - Change of the Political Culture

Political Parties 1948-2000

Ruling Party

Opposition Party

1950s Rhee Syng Man

Hanmingdang

60s-70s Park Chung Hee

Shinmindang

1980s Chun Doo Hwan

Minjudang

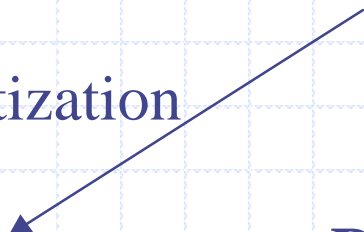
1987 Democratization

1990s **Minjadang**

Pyeongmindang

2002 **Hannaradang**

Mil. Democratic Party



Internet Access

June 2002

70% of Households

25.6 Million Internet Users

(out of total population of 45 Mill.)

62.2% of Internet of them use the Internet
everyday, average more then two ours per day

3 Big Internet Events 2002 in Korea

„Red Demons“ during the FIFA World Cup
June 2002

„Candle Demonstration“ November 2002

Presidential Election December 2002

"red demons" on Seoul City Hall plaza

June 2002, during the FIFA Worldcup 2002



Candle demonstration on Seoul City Hall plaza November 2002



Election Party of Supporters for Roh Moo Hyun
on Seoul City Hall Plaza, Dec. 19th 2002



3 Major Newspapers

Chosun Ilbo

Donga Ilbo

Jungang Ilbo

3 Major Internet Newspaper

www.ohmynews.com

www.presian.com

www.jabo.co.kr



◆ **Nosamo** - Connection of those who love Roh Moo Hyun

June 2002 found
first Fan-Club for Politician
e-community
www.nosamo.org

◆ **Homepage Roh Moo Hyuns**

www.knowhow.or.kr