

What kind of co-creation approach can transform social systems?

A case study from a Japanese medium-sized city

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To resolve social issues essentially

Transformation of social systems is necessary

Cover in a hole
of bucket-with-hole



Issues

Individual issues (holes)

approach

Solutions for individual issues

Create new bucket
Instead of bucket-with-hole



Social Systems' error (bucket)

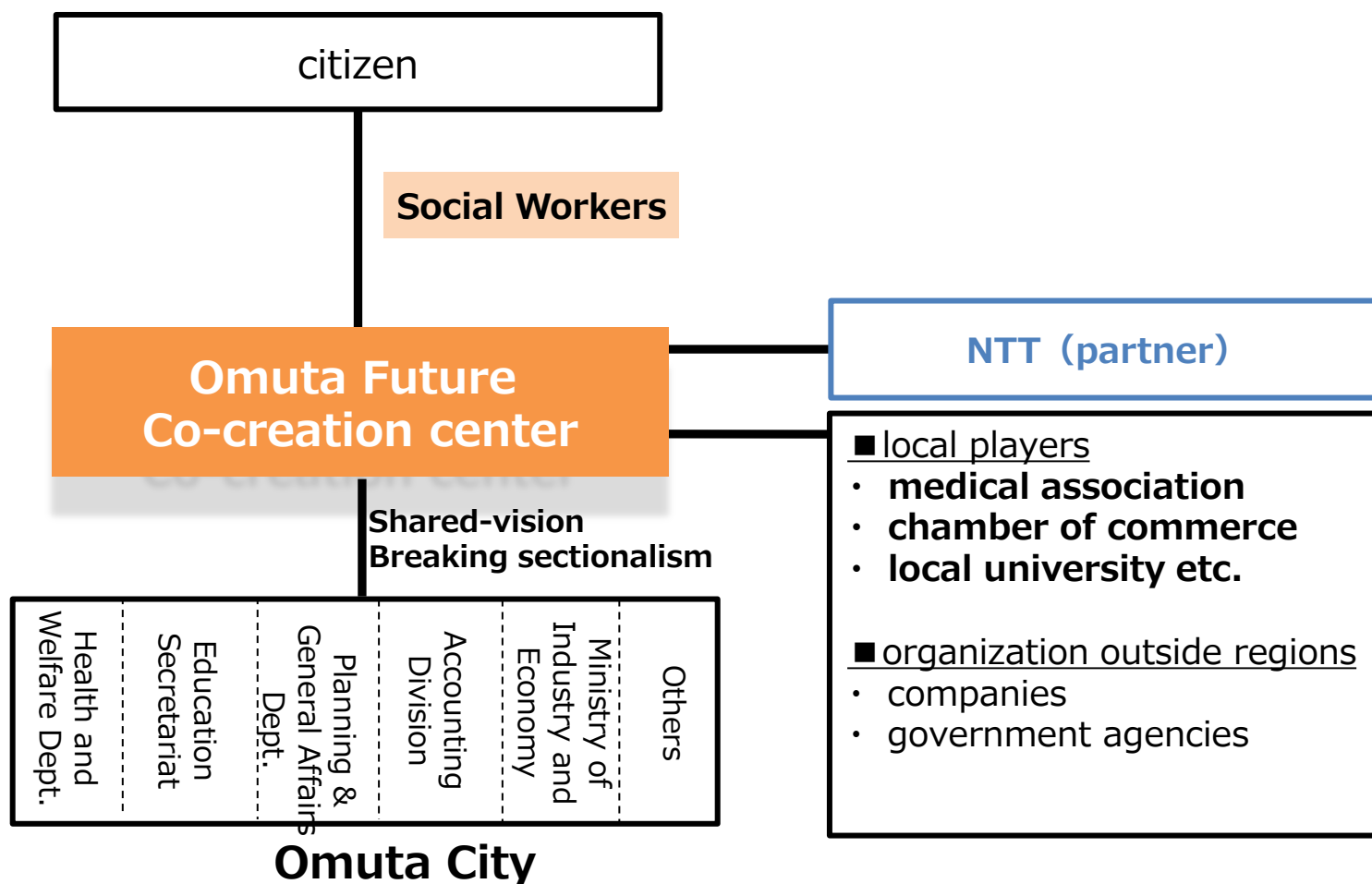
Create social systems with
new paradigm

Omuta Future Co-creation Center (PONIPONI)

- **Mission : to realize Sustainable Omuta-city in which All citizen live with ikigai and creativity.**

■ Overview

- general incorporated association
- Data of foundation : Apr. 2019.
- Members: 4 board members, 3 stuffs
- Fund : 25 mil. Yen
- Business scale: 100 mil. Yen
- Nickname: poniponi



Summery

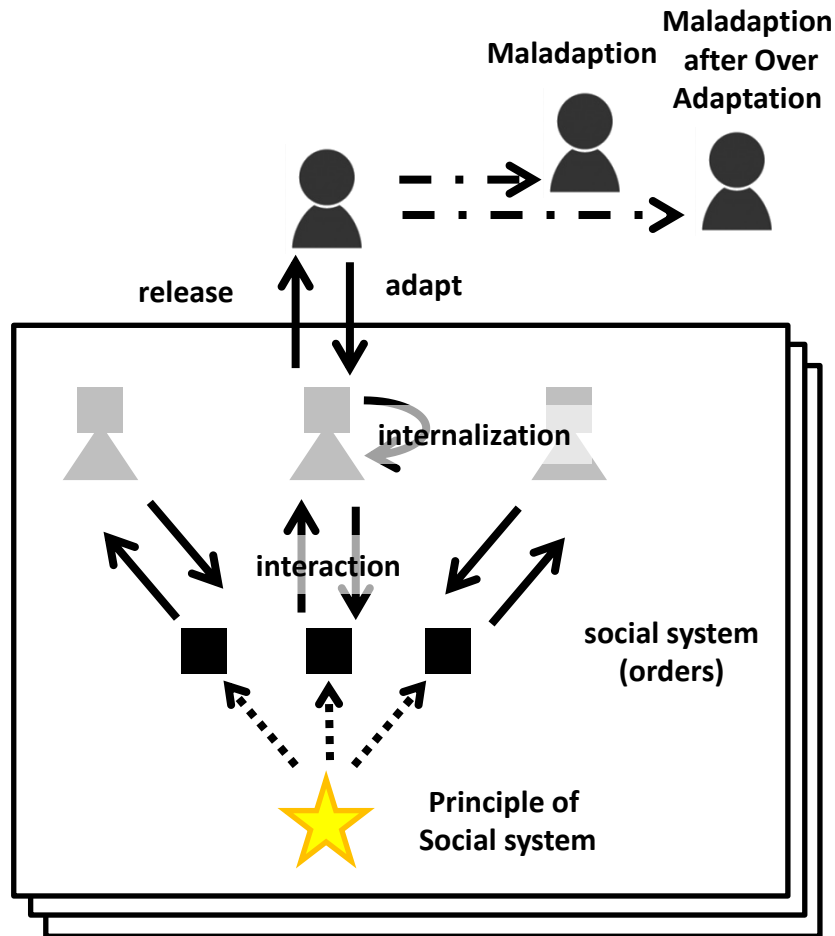


Fig. relationship between social system and human

- ◆ To resolve social issues essentially, transformation of social systems is necessary
- ◆ Through try and errors, tips to transform social systems are described
 1. Portion of the activity
 2. Relationship for local stakeholders
 3. Project selection
- ◆ Systematize of Methodology is necessary for transformation of social systems continuously for future