



**International Workshop Popular Cultures of Digitalization from 12-13.04.2024,
University of Tübingen, Department of Japanese Studies**

Organizers: Prof. Dr. Robert Horres; PD Dr. Volker Elis; Dr. Felix Spremberg: Language: English
Venue: Department of Japanese Studies, Köstlinstraße 6, 72074 Tübingen.

Day 1, April 12, 2024

Reception from 13:30

Introductory remarks: Prof. Dr. Robert Horres, Dr. Felix Spremberg

Panel I: Transhumanism, Moderator: Dr. Michaela Oberwinkler, 14:00

- Dr. Carolin Fleischer-Heininger, German Institute for Japanese Studies (DIJ) Tokyo: "Crippling Digitalization in Ichikawa Saō's Hanchibakku (2023)" (online)
- Dr. Takahiro Nishiyama, Department of Management, Faculty of Economics and Business Administration, Hokuriku University: "Ghost in the Shell? Artificial Intelligence in the Role Game in Japan" (online)
- Dr. Michaela Oberwinkler, Department of Modern Japanese Studies, University of Düsseldorf: "Emotion in Japanese Digital Communication"

Coffee Break 16:00-16:30

Panel II: Nationalism & Varieties of Digitalization, Moderator: Dr. Felix Spremberg, 16:30

- Jascha Bareis, M.A., Research group "Digital Technologies and Societal Change", Institute for Technology Assessment and Systems Analysis (ITAS), Karlsruhe Institute of Technology (KIT): "Is This AI Realism Already? A Systematization of National AI Striving".
- Prof. Dr. Robert Horres, Institute of Asian and Oriental Studies (AOI), Department of Japanese Studies, University of Tübingen: "Path Dependencies of Digitalization"
- Dr. Felix Spremberg, Institute of Asian and Oriental Studies (AOI), Department of Japanese Studies, University of Tübingen: "Digitalization as a "Retro-Tech" in Japanese Government-Produced Manga and Anime"

Closing and Dinner from 18:30

Day 2, April 13, 2024

Reception from 09:30

Panel III: Digital Futures and the Global South, Moderator: Dr. Louis Nana, Romance Studies Department, University of Tübingen, 10:00

- Prof. Dr. Mirjam de Bruijn, Professor of Contemporary History and Anthropology of Africa, Leiden University: "Popular Networks and the Communication of Cultural Violence in Sahelian Digital Wars"
- PD Dr. Anya Heise-von der Lippe, Anglophone Literary Cultures and Global South Studies, University of Tübingen: "Dreaming AI at the Intersections of Cyberpunk and Afrofuturism"
- Dr. Anne Burkhardt, RHET AI Center, Institute of Media Studies, University of Tübingen: "Visualizing the Invisible: AI in Latin American Film"

Lunch Break 12:00-14:00

Panel IV: Techno-Orientalism, Moderator: PD Dr. Volker Elis, 14:00

- PD Dr. Volker Elis, University of Erlangen-Nuremberg, Department of Japanese Studies: "Dōmo arigatō Mr. Roboto – From Techno-Orientalism to Self-Exotization"
- Dr. Celia Spoden, German Institute for Japanese Studies (DIJ): "Realizing the Japanese Government's Robot Strategy in the (non-)fictional World, "The Avatar Robot Café Dawn Ver.β and the Anime 'Time of Eve'" (online)
- Chenyang Song, M.A., Digital Anthropology Lab, Ludwig Uhland Institute for Historical and Cultural Anthropology, University of Tübingen: "Negotiating Inverse Techno-Orientalism in Chinese Digitalized Lifestyle and Aesthetics"

Final Discussion 16:00